



Module name: Negotiation Ninja: Skills for Business and Personal Triumphs.

Module teacher (e-mail)

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Number of the ECTS credits

3 ECTS

Learning outcomes of the module

1. learning the skill of conducting negotiations

2. building awareness of the complex nature of negotiations and various negotiating

styles across cultures

2. practicing the vocabulary needed to conduct negotiations

3. developing students' fluency in English

Maximum number take part in the mo	of student who can dule:	20
Content of the module by	1. Preparing to negotiate, relationship building	
chapter	2. Negotiation styles a	nd cross-cultural differences
	3. Establishing a procedure and proposal stage	
	4. Exploring interests a	nd questioning techniques
		e – powers of persuasion
	6. Handling breakdowr	is and closing the deal
Module description	The main aim of the m	odule:
	negotiate a business c	dents will learn how to successfully leal. They will be taught how to prepare for rapport, ask the right questions, persuade







Module description	partners and handle breakdowns. Students will find out what aspects of a business deal are most often the subject of negotiations (price, methods of payment, transportation, warranty) and they will also explore the differences between negotiation styles in various cultures. Emphasis will be put on practical skills through a number of case studies and role plays as well as on the development of language skills in English.
	Subject area:
	Business English
	Target group:
	any interested students
	other:
	Field of study:
	any interested students
	other:
Assessment of the learning	other: Type
the learning outcomes of the	Туре
the learning outcomes of the	Type Cafeteria work assessment (select from the list):
the learning outcomes of the	Type Cafeteria work assessment (select from the list): Image: Mark assessment (select from the list):
the learning outcomes of the	Type Cafeteria work assessment (select from the list): Image: project Image: test
the learning outcomes of the	Type Cafeteria work assessment (select from the list): project test presentation
the learning outcomes of the	Type Cafeteria work assessment (select from the list): project test presentation poster presentation
the learning outcomes of the	Type Cafeteria work assessment (select from the list): project test presentation poster presentation study results







Assessment of the learning outcomes of the module	Description:		
	Students are asked to prepare a project that is a mixture of a written and oral assignment. Student will be divided into small groups (2 – 3 people). Each group will represent a company whose profile students have to decide on together with the teacher. Then groups will be paired and each pair will have to negotiate a business transaction. The subject of the transaction will be decided by each pair of groups, and then groups will be working independently to prepare for the negotiation. Each group will have to prepare some documents in writing: 1) company profile, 2) description of a negotiating style of the culture the company represents, 3) strategy for the negotiation (best case and worst case scenarios, non-negotiable points, acceptable concessions), 4) the outcome of the negotiation. Each pair of groups will have to meet at an agreed time (preferably at a meeting for all students of the module) and negotiate the deal – which will constitute the oral assignment.		
Forms of teaching	Type (select from the list):	Description (including teaching methods)	Number of hours In total = 24 hours
	□ seminars		
	□ laboratory classes		
	⊠ practical classes	Classes conducted with the use of communicative approach. Students are provided with feedback. Activating approach is	20h







Forms of teaching		applied in the classes,	
		including different	
		teaching techniques,	
		e.g. exploratory	
		technique, case studies,	
		role plays and debates,	
		with the use of modern	
		IT and multimedia	
		techniques.	
		Introduction of	
		exercises developing	
		interpersonal skills,	
		including teamwork	
		skills.	
	⊠ online meeting	2 hours before the	4h
		beginning of the classes	
		as an introduction to	
		the subject of	
		negotiations,	
		2 hours after the	
		classes as a sum-up of	
		the course and the	
		project	
	□ other:		
Student's own	Description:	<u> </u>	Number
work			of hours
			In total =
			minimum
			51 hours







Student's own work	Before the classes in Katowice:	
	reading the materials provided by the teacher to	
	prepare for the classes (aspects determining setting	20
	the price of a product, methods of payment in	
	international trade, mode of transportation –	
	Incoterms, warranty, and stages of negotiations)	
	During the classes in Katowice:	
	doing homework assignments	
	preparation of the assessment project (oral	
	assignment) in groups: Students will be divided into	
	small groups (2 – 3 people). Each group will	<u>16</u>
	represent a company whose profile students have to	
	decide on together with the teacher. Then groups will	
	be paired and each pair will have to negotiate a	
	business transaction. The subject of the transaction	
	will be decided by each pair of groups, and then	
	groups will be working independently to prepare for	
	the negotiation. Each group will conduct the	
	negotiation during the course.	
	After the classes in Katowice:	
	preparation of the assessment project (written	
	assignment) in groups: Each group will have to	15
	prepare some documents in writing: 1) company	<u>15</u>
	profile, 2) description of a negotiating style of the	
	culture the company represents, 3) strategy for the	
	negotiation (best case and worst case scenarios,	
	non-negotiable points, acceptable concessions),	
	and the outcome of the negotiation.	







Module literature, obligatory	Description:	
reading	Siedel George, Negotiating for Success: Essential Strategies and Skills, Van Rye Publishing, LLC, 2014	
	Fisher Roger, Getting to Yes: Negotiating Agreement Without Giving In, Penguin Books, 2011	
	Hofstede Geert, Hofstede Gert Jan, Cultures and Organizations: Software of the Mind, McGraw-Hill, 2004	
	Internet sources and materials provided by the teacher.	
Technical requirem University of Silesia	nents and teaching aids necessary for conducting classes at	
overhead projector, loudspeakers, computer		
Minimum attendan	ce requirement	
20 hours		

